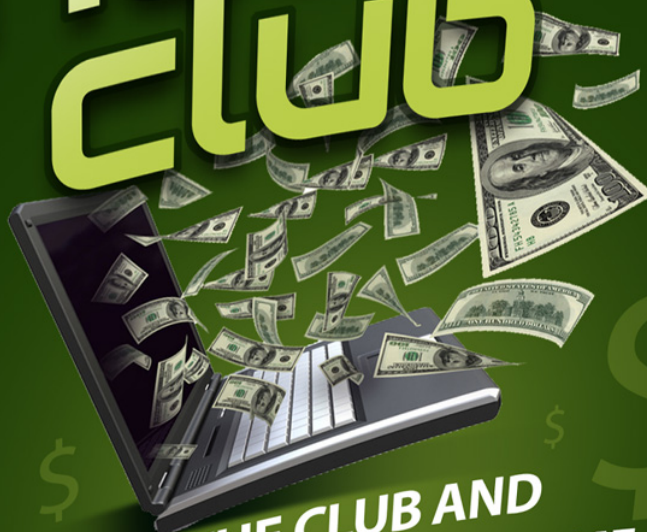


online income club



**JOIN THE CLUB AND
START EARNING A FULL-TIME
INCOME ONLINE**

ONLINE INCOME CLUB

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Introduction

There are many, many ways to make money online, but by no means are they all created equal. There are those that don't work out well, there are the scams, and then there are the proven ways to make money online.

In this report, we're going to go through some of the best proven ways to make money online.

After reading through this, you may very well be fired up to get into making some money online! Note that the order we listed these methods does not imply any greater or lesser value, since people have different strengths and circumstances.

The greatest requirements to make money online are creativity and diligence. The Internet is basically a canvas which you can use to your gain, but you will need to work hard to make things work. With that said, let's begin looking into just how you can make some money online.

So let's get to it...

Freelance Writer

Freelance writing is a great way to get started making money online, and it can also lead to a full-time career if you do it right.

You can find jobs that ask for short 100-word snippets to full-blown books that are thousands of words long. It really depends on what your clients are looking for.

What you need to do to get started is signup on many of the freelance writing or freelancer websites out there. A quick Google

search for “freelance writing” will pull up a slew of websites, but here are some of the top sites you should sign up to:

- <http://www.elance.com>
- <http://www.guru.com>
- <http://www.odesk.com>
- <http://www.freelancer.com>
- <http://www.fiverr.com>

As a freelance writer, your potential clients are website owners, bloggers, marketers, writers, and small business owners. The subject matter can cover just about anything under the sun – you’ll find job requests for rifle scope descriptions to electronic product reviews to skateboarding website copy.

You can choose to focus on a few topics, or go with the flow and take up whatever job requests come your way. The latter tends to be more interesting, even if it can tend to slow down your writing (because of the research required) and lower your output.

One very important facet of this proven way to make money online is keyword research. On the Internet, the search engine is a prime mover because it directs people to where they want to go.

Websites are multitudinous and often in competition, and so search engine companies evaluate websites to enable better result filtering and improved user satisfaction. One way that search engines evaluate websites and webpages is by analysing their keywords for type, frequency, and distribution.

As a freelance writer, your output will often be required to have proper keyword application. You can conduct your own research, or even better, you can get the job order complete with keywords and

frequencies. Remember to distribute the keywords as evenly as you can throughout the entire article.

In practice, there are two ways to conduct your freelance writing. One, you can write articles and sell them in batches; think “3 300-word articles on web marketing for x dollars” kind of thing. In this case, you will need to conduct your niche research well, and also know where to go to advertise your output.

The other approach is to get yourself hired by picking up posted requests. This entails more time spent trawling websites for requests and conducting communication with job request owners, but it does provide you with better direction.

Graphic Designer

Are you a deft hand at Photoshop or other image editing software? Do you have a good grasp of graphical style and mechanics? Then graphic design may be the path to your online fortune!

Graphic design covers a broad range of disciplines that are highly valued in this digital age. To be a great graphic designer, you will need to train yourself to cover various skills, and also develop your aesthetic sense and even a personal style.

When we talk about graphic design, we are talking about anything from simple cropping and resizing to editing for clarity and style, all the way to full-blown image creation from scratch for web banners, flyers, web sites, logos and so much more.

These images make their way into various websites, either as material for use in published articles or as elements in the design of static portions of the website. Some of these images even make their way offline, to printed ads and billboards – that’s where the big

bucks are! But let's not get too far ahead of ourselves.

More often than not, the images that you will create as a graphic designer will be used as advertising material by small business owners and web developers. This is not a bad prospect. If you build up a good name for yourself, you can eventually charge more for your work.

Of course, this entails a great amount of creativity, skill, and the ability to translate your clients' wishes into the finished product. However, creative types will find this work fulfilling and enjoyable.

If you want to develop a sense for what's popular, in style, and works well in various contexts, then you should spend lots of time viewing other people's works and analyzing them.

Graphic artists can also work with physical media and translate them into digital forms via scanning or high-definition photography. You can also make a name for yourself as an artist by sharing your work on various art-oriented websites like deviantArt.com.

If you do share your work as art, be prepared to face both praise and criticism; as they say, beware of the trolls.

If you are going to use images that you did not make yourself, then make sure that you are allowed to do so to avoid lawsuits. Check out royalty-free stock photography options.

Also, brush up on copyright and intellectual property rules so you don't end up "stealing" someone's work, or having the same done to yours.

One trending niche is the creation of backgrounds for personal profile pages like those on Twitter, Facebook, and so on. These

backgrounds can also include wallpapers for smartphones and other devices.

Take a peek into this method and see if you like it. The Warrior Forum is a great place to offer your graphic design services to fellow Internet marketers. Go to <http://www.warriorforum.com/warriors-hire/> and post your service there. Be sure to include some samples of your work.

Create Your Own Information Product

A trend that has seen massive growth in the past few years is that of information products. Information products are basically any constructed item containing information that customers may find valuable in one way or another.

The most common type of information product is the electronic book or e-book. When you put your thoughts down on digital paper and package it as a saleable product, then you already have an information product.

You can start typing out an e-book using basic word processing software like Microsoft Word or the free alternative called OpenOffice.

The hardest part of using information products to make money is not the creation, but the marketing. Setting aside the amount of competition you will face, it is not exactly easy to get people to part with their money for things that have no physical form – though in the past couple of years this mindset has been changing, especially with the onset of the Kindle store. Nevertheless, you will need to put your writing prowess into not just the creation of the product but also in its promotion.

The length of a text information product varies, but normally it is significantly longer than any given “article”. That means you are looking at something that is at least 10,000 words long, written in an organized manner and packaged to be a cohesive unit. That may sound like a task and a half, but experienced writers can do this naturally.

Of course, with any material that gets this long, you will need to consider editing. Editing is the process where someone (preferably not yourself) reviews your work for contiguity, flow, and value per section, aside from the usual spelling and grammatical errors.

If you have friends or family members who don’t mind helping you out, then ask them. Don’t forget to acknowledge them in your book’s public incarnation!

In practice, you can even get others to write your books for you, but you must not forget to read it yourself and edit as needed. It should come out sounding like you, or else you risk being “busted” for using a ghost writer.

Almost any topic is fair game for information products. Even hobbies like gardening and crochet get quite a few books written on them. You should conduct your research to ensure that you have a significant market to eventually sell your product to.

Choose your niche carefully and plan the topics you will discuss so you can sustain the cash flow from your information product series.

Information products are generally informative or instructive in nature, but that is not to say that you cannot sell creative information products. You can produce comics, novels, and other static media works and sell them. A business strategy will be required, but let’s leave that for some other day.

On another note, one file format that you may want to look into is PDF. PDF stands for Portable Document Format, and provides improved text flow mechanisms and also greater security – extremely valuable in protecting your intellectual property.

Sell Your Own Physical Products

Do you have a hobby that produces physical, salable items? Are you good with your hands at making various artisanal craft products? Then why not sell them online?

While it is possible to sell the fruits of your handiwork via a meatspace shop, a cyberspace shop increases your exposure and improves the price point for your products. Just because it seems like no one wants to buy your stuff locally does not mean that there aren't interested parties somewhere in another city, state, or country.

It does not matter if you are making hardcore punk bracelets or cute hats or even paintings, you can sell them online. Etsy.com is a great digital marketplace for all things handmade. Visit the website and check out just how vibrant the handmade item market is, and how varied the options are.

You can also sell via eBay and other similar websites. Of course, you can also advertise your products on your blog or website, but again you need to somehow increase traffic to improve the likelihood of sales.

There is a chance that your products become so popular that you can turn your hobby into a full-time source of income. When that happens, you will be able to do something that you like and make money out of it. You'd probably want to look for another hobby for relaxation, though.

Avoid skimping on quality. When it comes to handmade objects, people expect attention to detail and care in manufacture, so the implicit standards for handmade products can be quite high. You can actually charge more for a handmade product than a factory manufactured product, because it is handmade. There is the emotional aspect that subconsciously pushes customers to overlook the extra markup, but only so far.

Since you will be selling your own stuff, you need to think about shipping. This can be tricky if your products are fragile – things like glass sculptures and paintings, for example – and may require special shipping, and consequently special fees. Make sure to factor in shipping costs when taking orders!

Sell Stock Photos

With the advent of more affordable high-quality digital cameras, it has become easier than ever to capture scenes from our world. In fact, your photos can be worth quite a bit of money, and we are not talking about entering them in contests – though by all means, you can try.

Stock photography is the production of photographs for paid or even free use. Unlike more traditional photography business models, stock photography does not require the user to pay royalties for each use. The business models applied to stock photography can vary.

The idea is to photograph various objects, scenes, and people in a way that they become symbolic of stereotypes or exemplars of their object type. For example, you can photograph a pickaxe in such a way that it becomes a symbol of hard work, or in a way that it can be used as an element in edited photos.

You can photograph people displaying emotions not for the reason of photographing the person, but for capturing the emotion so the image can symbolize that same emotion, as opposed to portrait photography. Remember to get the consent of the people you photograph!

Stock photographs are valuable commodities. They can make their way into advertisements and even games. The important thing to know is the proper way of assigning rights to your stock photos.

Though some stock photos are free of charge, most are purchased from the sellers. However, stock photos tend to lean towards a “pay once, use unlimited times” model. You can place limits on the time period that the image may be used, or territories where it may be used.

You can also choose to maintain ownership of your photographs or grant exclusive rights to an interested buyer (meaning no one else but the buyer can use the photograph). As with so many things these days, it pays to examine the laws governing the ownership and trade of stock photos.

Here are some recommended stock photo sites:

- <http://www.istockphoto.com>
- <http://www.bigstockphoto.com>

Conclusion

Making money online is not like winning the lottery. It takes diligence and respect for quality. Just because you won't face your customers directly does not mean you can sacrifice the quality of your work. In the end, producing high quality work can entice more customers and allow you to increase your prices. It's a win-win situation for everyone.

If you are not sure which of these methods you are fit for, why not see which one sounds the best to you now and just give that a try?

Many of us have hidden talents that can only be discovered by putting ourselves into situations outside of our normal everyday activities. Who knows, you might very well be the latest self-help guru, ace web designer, art photographer, and so on!